Alexander Martin
Graphic Designer

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Personal Statement

I am a graphic designer who believes in visual storytelling to inspire, engage and educate audiences. I have experience with a variety of projects where I applied my technical and creative abilities to solve a diverse range of customer-based problems. Whether it's branding, creating cross media campaigns or redesigning a webpage, I am always looking to grow my knowledge of design to create captivating and memorable experiences.

Employment

Graphic Design Intern II,
Hennepin County
October 2024 - Present | Internship

Responsible for creating and presenting designs for social media, print collateral, advertisements, web, and executive presentations to the design team and clients. Collaborating with creative team to develop campaign concepts and strategies.

Graphic Designer, University Recreation
May 2023 - May 2024 |UW-Stout Internship

Designed marketing material for events and services. Worked independently and collaborated with coordinators and external vendors.

Stocker, Walmart
May 2022 - August 2022 | Summer Employment

Worked on a team to unload merchandise from delivery trucks and stock shelves; assisted customers to locate merchandise.

Achievements

Forget About It
Bronze Award
2024 MN AdFed Student - Consumer Campaign

Education

University of Wisconsin-Stout
BFA Graphic Design & Interactive Media

Class of 2024   GPA: 3.19

- AIGA participation
- Classes related to web design, advertising design, branding, UX design, motion graphics and typography

Graphic Media and Print Management Minor

- Classes related to managing content for various stakeholder groups with multiple platforms for graphic content

River Falls High School
High School Diploma

Class of 2020

- Involved in marching, jazz and concert bands, tennis, swimming, and robotics

Skills

- Motion Graphics
- Project Management
- Advertising Campaigns
- Interaction Design
- Visual Design
- DOM Manipulation
- Branding
- Web design

Languages

- HTML/CSS
- jQuery
- JavaScript
- PHP
- Bootstrap

Tools

- Adobe Suite
- After Effects
- Adobe Illustrator
- Figma
- Photoshop
- Webflow
- InDesign

Experience

Advanced Art Workshop: Dutch Graphic Design Practice
Study Abroad | June 2024 | Belgium & Netherlands

- Developed a wider design sense from four unique workshops
- Worked with and learned from five professional designers
- Enhanced critical and creative thinking as well as collaboration skills